

January 29, 2008

Press Release: The Wiese Co. Named NARI 2008 Regional Contractor of the Year

Natick, MA - January 29, 2008 – The National Association of the Remodeling Industry (NARI) named The Wiese Company in Natick, a 2008 Regional Contractor of the Year (CotY) in the Entire House Over \$1,000,000 category of its annual awards competition.

The Wiese Company is an award-winning firm specializing in home design and renovation solutions, serving the communities of Wellesley, Weston, Wayland, Newton and surrounding areas. Contractors from seven regions around the country vie for CotY Awards on an annual basis, and all regional winners will now be eligible for National CotY Awards at NARI's Evening of ExcellenceSM on March 15 at the Hilton St. Petersburg Bayfront in St. Petersburg, Florida. Most projects submitted for judging were an improvement or an addition to an existing structure, with the exception of one category, "Residential Exterior Specialty." Otherwise, new construction projects were not eligible. In addition, competing projects were completed between July 1, 2006 and November 30, 2007 (a 17-month time period) and were not submitted in prior NARI National contests. Judging for regional awards took place at the Association's national headquarters in Des Plaines, Illinois, in mid-January. An impartial panel of judges who are experts within the industry and associated fields selected winners based on each entrant's "before and after" photography and project description. Judging was based on problem solving, functionality, aesthetics, craftsmanship, innovation, degree of difficulty, and entry presentation. Trophies will be awarded at the 2008 Evening of ExcellenceSM in St. Petersburg on March 15, 2008, where National CotY Winners and Achievement Award Winners will also be announced and awarded. The Evening of ExcellenceSM is widely considered to be the premier event of the year in the remodeling industry. Scheduled for March 15, 2008 at the Hilton St. Petersburg Bayfront in St. Petersburg, Florida, the event will be attended by more than 400 of the industry's elite and is sponsored by the following NARI National Member companies: Platinum Level: Ferguson Enterprises in partnership with Stock Building Supply, GE Money, Huntwood Industries, Inc. and The Home Depot; Gold Level: Pella Corp., Lowe's Commercial Services; Pewter Level: Moen.

To be considered for a CotY Award, a company must be a NARI member in good standing. NARI members represent an elite group from the approximately 800,000 companies and individuals in the U.S. identifying themselves as remodelers.

About NARI

The National Association of the Remodeling Industry (NARI) is the only trade association dedicated solely to the remodeling industry. With more than 7,500 member companies nationwide, the Association -- based in Des Plaines, Illinois, -- is "The Voice of the Remodeling Industry"TM. NARI is a professional association whose members voluntarily subscribe to a strict code of ethics. The remodeling market, a \$291 billion industry in the U.S. in 2006, is expected to continue to experience significant growth. It is estimated that more than a million homes per year undergo major renovation or remodeling. For membership information, or to locate a local NARI chapter or a remodeling professional, visit NARI's website at www.RemodelToday.com, or contact the national headquarters office at (800) 611-NARI.

About The Wiese Company

Based in Natick, MA and founded in 1992, The Wiese Company is a member of the Eastern Massachusetts Chapter of The National Association of the Remodeling Industry (NARI), the only trade association

dedicated solely to the remodeling industry. Ray Wiese is a past President of the Eastern Massachusetts chapter of NARI. The Company is an award-winning firm specializing in home design and renovation solutions, serving the communities of Wellesley, Weston, Wayland, Newton and surrounding areas. More information is available at www.Wiese.com.